



Shoptalk

T.C. DEMARESQ BROWSES FOR BUSINESS NEWS



Lift-off

Reading the newspaper over a few beers with a friend gave Kevin Bulley a lift, so he decided to pass along the favour. An article about people in HRM with disabilities, their struggle to stay mobile caught his attention. Bulley grabbed the keys to a passenger bus, and Need a Lift was born. "I had no idea how people with disabilities travelled," says Bulley. "I was just a little disappointed to find out that this so-called SuperCity was pretty inadequate in this area, so I took the bus for a drive, and that's how it all started." The bus has been hitting the road for a little less than a month now, and Bulley hopes for more soon. "People are booking with me," he says, "but they're not coming in droves yet because of the weather—they're only making necessity trips, but now we're starting to get beautiful days, so I think I'll be seeing more of them." Potential need-a-lifters can book on the web by clicking needalift.ca or by phone at 222-LIFT even when he's on the road. "My office is the bus," he laughs.