

Need-a-Lift GRAND OPENING

Helping people get from point A to point B with ease

Filling a much needed void, Kevin Bulley, former car salesman with a conscience, has started his own service to help people with disabilities get from point A to point B.

Need-A-Lift is a long awaited service. After much public outcry at the loss of a local taxi accessible service, Bulley recognized there was a need for easy access, and reasonably priced on-demand wheelchair transportation.

While there was public transit available in Halifax, sometimes it could not offer the convenience and freedom that some customers want. And while other companies said it wasn't financially feasible, Bulley thinks differently. He plans to take three or four wheelchair bound occupants and their companions to

their destinations on pre-planned routes.

After overcoming some of the obstacles to in launching a new business, and taxi/bus service, he initially opened for business in mid-February 2005. Using a new Dodge Sprinter van outfitted to carry up to four individuals in wheel chairs and their companions, Bulley hit the road to the relief of many in the area.

He's also offered some unique ways of planning a trip. Not only can rides be booked by phone but over his website, for easy and convenient planning.

Need-A-Lift's rates are based on dividing HRM into zones and follows a clear and fair structure.

It costs \$24.00 to move from one point to another within the same zone; \$34.00 to move from one

point to another where your starting point and drop off point are in two different (adjoining) zones; and \$39.00 to cross over one zone to get to another.

\$55.00 is the maximum rate to move within any of the 10 zones including the Halifax International Airport.

All areas outside the identified zones (listed below) are subject to a price quote from Need-a-Lift. Its quote will be based on these rates: up to six hours total charter service is available at a rate of \$90.00 per hour; over six hours of charter service will be quoted as a full day charter at a rate of \$750.00 per day; and if overnight stay is required there will be an additional charge of \$125.00 for meals and accommodations.

Bulley says he's hoping to get



Kevin Bulley

enough business to keep two or three of these vans on the road.

He says his major concern however, is that demand will be so great it will be hard to keep up with it.

Zones covered by Need-a-Lift

Zone 1: Halifax Peninsula — bounded by Bedford Basin and Halifax Harbour from Fairview Cove along Joseph Howe Drive to Dutch Village Road to the Armdale Rotary.

Zone 2: Dartmouth Central — bounded by the Circumferential Highway by the Woodside through the Dartmouth Rotary back to the A. Murray MacKay bridge, along the Dartmouth waterfront back to Woodside.

Zone 3: Dartmouth/Cole Harbour — bound from the Dartmouth Rotary along Main Street out to Ross Road along Ross to Bisset Lake either side of Cole Harbour back to the Circumferential along to the Dartmouth Rotary.

Zone 4: Fairview / Clayton Park — bound by St. Margaret's Bay Road from Dutch Village road to Northwest Arm Drive to the Bicentennial Highway along the Bedford Highway back to Joseph Howe drive.

Zone 5: Spryfield / Purcells Cove — bound by St. Margaret's Bay Road along the Purcell's Cove Road to Hebridean Drive along to Herring Cove Road to Lieblin Drive to Old Sambro Road to the Northwest Arm Drive back to St. Margaret's Bay road.

Zone 6: Lakeside / Timberlea — from the Northwest drive out the St. Margaret's Bay Road to Greenwood Estates.

Zone 7: Westphal / Lake Major — from the Dartmouth Rotary out Main Street, to Lake Major Road, along Lakeview Road (Highway 118) back to the Dartmouth Rotary.

Zone 8: Shearwater / Eastern Passage — from the Circumferential Highway out to South East Passage, Cow Bay Road to Bisset Road.

Zone 9: Bedford / Hammonds Plains — Hammonds Plains road to the Bicentennial Highway to Bedford bypass back to the Magazine Hill back to Bedford.

Zone 10: Sackville — Highway 101 out to Lucasville road, Millwood Road to Beaverbank Road to Beaverbank, Windsor Junction crossroad to the Bicentennial back to Cobequid Road.

Congratulations

Kevin Bulley,
on the start of your new business.

NEED-A-LIFT
TRANSPORTATION SERVICES



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NEED-A-LIFT

TRANSPORTATION SERVICES

Need-A-Lift provides wheelchair accessible bus and taxi services to the metro and surrounding areas in the HRM .

For more information you can check out our services on-line at...



Website: www.needalift.ca

222-5438

Email: ns.needalift@eastlink.ca

Thank you Community Partners

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